

National Flood Services



News Flash | February 2010

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NFIP Print Materials – Available For Your Agents at No Cost!

The FEMA Distribution Center produces and distributes a vast array of National Flood Insurance Program (NFIP) Public Awareness Materials available for your agents at no cost. These materials are an excellent marketing tool to assist agents in explaining and selling flood insurance. Materials range from stuffers, brochures and stickers to information sheets, booklets and print pieces written in Spanish. To access this order form, go to: <http://www.fema.gov/business/nfip/libfacts.shtm>.

Below are screen shots showing some of the materials available, the link to the order form, and a portion of the order form:

Lender Materials

F-058 (8/88) [Notice: This Loan Requires Flood Insurance](#) (Sticker)
F-083 (9/07) [Mandatory Purchase of Flood Insurance Guidelines](#) (Booklet)
F-215 (8/04) [Top 10 Facts Every Lender Needs to Know About the NFIP](#)

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Spanish Materials

F-081 (8/97) [Nada podría arruinar el disfrute de su Hogar](#) (Nothing Could Dampen brochure)
F-166 (1/99) [Su Seguro de Vivienda de Residencia no cubre Inundaciones](#) (Your Homeowners Insurance stuffer)
F-436S (11/04) [Poliza de riesgo preferida para propietarios y arrendatarios](#) (The Preferred Risk Policy for Homeowners brochure)
F-679S (7/06) [Programa Nacional de Seguro Contra Inundacion Resumen de Cobertura](#) (NFIP Summary of Coverage)
F-437S (11/04) [Poliza de riesgo preferida para negocios](#) (The Preferred Risk Policy for Businesses brochure)
F-683S (12/05) [Por Que Usted Necesita Seguro De Inundacion](#) (Why You Need Flood Insurance brochure)
F-684S (12/05) [Preparacion Y Seguridad En Inundaciones](#) (Flood Preparation and Safety brochure)
F-685S (12/05) [Manejando su Reclamacion de Seguro de Inundacion](#) (Managing Your Flood Insurance Claim brochure)
F-687S (4/07) [Manual de Reclamaciones para Seguros Contra Inundaciones](#) (Flood Insurance Claims Handbook)

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Order Forms

F-057 (1/10) [NFIP Public Awareness Materials Order Form](#)
F-106 (10/07) [NFIP Supply Order Form \(Underwriting/Claims\)](#)



FEMA

FEMA Distribution Center
NFIP Public Awareness Materials Order Form
(800) 480-2520 • FAX (240) 699-0525

PART 1 OF 2

Table with 2 columns: QTY., INVENTORY NO., TITLE. Left column lists STICKERS, STUFFERS, and BROCHURES. Right column lists INFORMATION SHEETS.

New Flood Risk Rate Maps – Excellent Time to Sell Flood Insurance

Now is a excellent time to encourage your agents to actively sell flood insurance in the areas listed below before new rate maps go into effect.

If a policy is purchased prior to the map change, the policy holder may qualify for "grandfathering" and receive a less expensive premium.

- Cumberland County, Illinois: http://www.fema.gov/news/newsrelease.fema?id=50239
• Crawford County, Illinois: http://www.fema.gov/news/newsrelease.fema?id=50241
• Hancock County, Ohio: http://www.fema.gov/news/newsrelease.fema?id=50240
• City of Washington, Missouri: http://www.emissourian.com/site/news.cfm?newsid=20403167&BRD=1409&PAG=735&dept_id=33071&rfi
• Le Flore County, Oklahoma: http://www.fema.gov/news/newsrelease.fema?id=50244
• Dawson County, Texas: http://www.fema.gov/news/newsrelease.fema?id=50340
• Poinsett County, Arkansas: http://www.fema.gov/news/newsrelease.fema?id=50341

Property owners with mortgages from a federally regulated lender or servicer are required to purchase flood insurance if the structure is located in a Special Flood Hazard Area (SFHA).

Final Draft Version of "Guide To Flood Maps" Ready for Review

Update from FEMA, 1/14/2010

The Federal Emergency Management Agency (FEMA) is seeking comment on the final draft of the Guide To Flood Maps.

Here is a link to the final draft version of FEMA 258, "Guide To Flood Maps" for review and feedback: https://www.floodmaps.fema.gov/fma258/765002441_FEMA_258_Final_Draft_Dec2009.pdf (36.21 MB).

Feedback will be accepted until Feb. 19, 2010. To submit comments and suggestions, please email Rhonda Montgomery at rhonda.montgomery@dhs.gov.

In the News - National Flood Insurance Program: Keeping You Abreast of What is Currently Hitting the Headlines in the World of Flood

- **“Flood Insurance Getting Cheaper in Lincoln, Nebraska”** – The Community Rating System (CRS) just upgraded the city of Lincoln, Nebraska from class 7 to class 6 due to work on the Salt Creek levee, thus reducing flood insurance premiums for property owners. <http://www.insurancejournal.com/news/midwest/2010/01/04/106361.htm>
 - Source: *InsuranceJournal.com* – 1/4/10
- **“NOAA’s National Hurricane Center to Provide Greater Lead Time in Watches and Warnings”** – The National Oceanic and Atmospheric Administration (NOAA) announced it will issue watches and warnings for tropical storms and hurricanes along threatened areas 12 hours earlier than in past years. http://www.noaanews.noaa.gov/stories2010/20100105_nhc.html
 - Source: *www.NOAANews.noaa.gov* – 1/5/10
- **“Sen. Durbin: FEMA Delaying Flood Insurance Maps in Illinois”** – New flood maps for three counties in SW Illinois will be released in 2011 rather than in 2010. The new maps are expected to expand the flood plain and the cost of mandatory flood insurance. <http://www.insurancejournal.com/news/midwest/2010/01/06/106422.htm>
 - Source: *InsuranceJournal.com* – 1/6/10
- **“Bolivar Peninsula’s Hazard Mitigation Property Acquisition Project For \$102 Million Is Largest Ever Funded By FEMA In Texas”** – FEMA awarded Texas over \$102 million to acquire then demolish over 750 structures in the Galveston County floodplain. <http://www.fema.gov/news/newsrelease.fema?id=50167>
 - Source: FEMA.gov press release – 1/6/10
- **“Flood Insurance: Dollars And Sense”** – Arkansas flood insurance policy holders have received more than \$54 million dollars in loss payments since 1978. Within this last year, the NFIP has paid out over \$2.6 million in claims. <http://www.fema.gov/news/newsrelease.fema?id=50170>
 - Source: FEMA.gov press release – 1/7/10
- **“Flood Insurance Deadline Extended”** – Property owners who have flood insurance policies backed by the NFIP in Virginia have been granted an additional 15 days to file proofs of loss as a result of damages from November’s storm and tropical depression Ida. <http://www.fema.gov/news/newsrelease.fema?id=50173>
 - Source: FEMA.gov press release – 1/8/10
- **“Town in North-Central Idaho Floods”** – Rain, snowmelt and frozen ground caused major flooding in the town of Genesee, Idaho. <http://www.claimsjournal.com/news/west/2010/01/10/106495.htm>
 - Source: *Claims Journal* – 1/11/10, from the Associated Press
- **“Cedar Rapids Businessman Learns A Valuable Lesson About Having Flood Insurance”** – A catering business owner was preparing for retirement when the floods of 2008 devastated the building where his business was located. He didn’t have flood insurance. <http://www.fema.gov/news/newsrelease.fema?id=50197>
 - Source: FEMA.gov press release – 1/14/10
- **“Mississippi County Ready to Buy Flood Prone Properties”** – In Jackson County, Mississippi a partnership between FEMA and the Mississippi Emergency Management Agency is purchasing previously flooded properties. <http://www.claimsjournal.com/news/southeast/2010/01/15/106614.htm>
 - Source: *Claims Journal* – 1/15/10
- **“For The Town Of Palo, Little Things Make A Big Difference In Flood Protection”** – An Iowa town has created a system to help divert flood waters with funding from the state and FEMA. <http://www.fema.gov/news/newsrelease.fema?id=50237>
 - Source: FEMA.gov press release – 1/19/10
- **“California Still On Alert for Flooding, Potential Mudslides”** – Severe rains in California are causing flood watches, flood warnings and threats of mudslides. <http://www.insurancejournal.com/news/west/2010/01/22/106788.htm>
 - Source: *InsuranceJournal.com* – 1/22/10
- **“Midwest Cities Say New FEMA Flood Maps Are Full of Errors”** – Groups are protesting new FEMA digitized maps in areas throughout the Midwest. <http://www.insurancejournal.com/news/midwest/2010/01/25/106842.htm>
 - Source: *InsuranceJournal.com* – 1/25/10